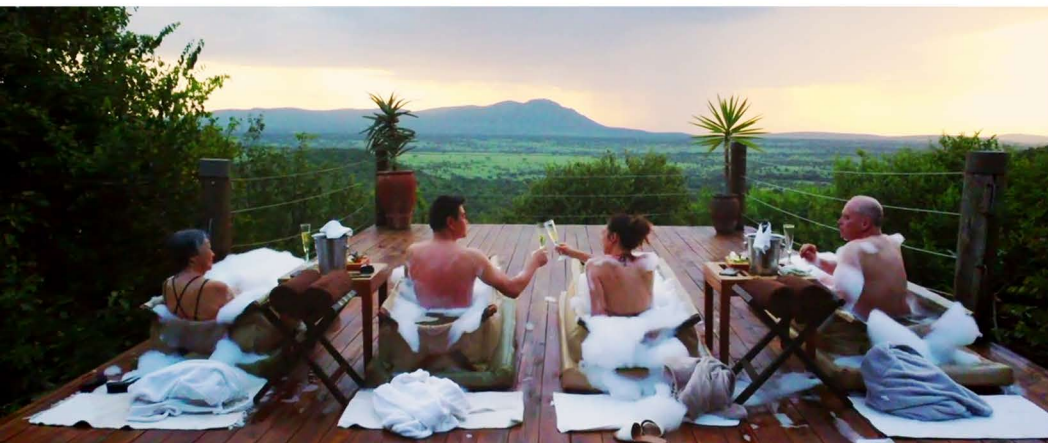




MILLIONAIRE HOLIDAY HOME SWAP



MEET THE ELITE MEMBERS OF THE THIRD HOME PROPERTY EXCHANGE EMPIRE



MILLIONAIRE HOLIDAY HOME SWAP

What do you do if you get bored by forever having to return to your second home? Answer: join a club of like-minded and similarly property endowed fellow members and get ready to explore the world.

Welcome then to the world of The *Millionaire Holiday Home Swap*. Comprising 14,000 members, it spans the globe, encompassing a property portfolio of \$25 billion.

In this 6 part series we get to go inside the homes and holidays of the elite members of the Third Home property exchange empire and see how the other half live and holiday in some of the most desirable homes on the planet.

The series also dives into how this world works by dropping in on CEO Wade Shealy, who had the idea and vision for the club, and on the ground following Head of Strategy, Giles Adams. While Wade has his mind on the philosophy of the club and what it all means, Giles is busy on the phone dealing with the members and ensuring that they remain contented customers. Which isn't always easy, because while membership might sound too good to be true, there's a catch, because while club members can go to other peoples' houses, they also have to host. A situation which can bring on its own unique form of millionaire angst.

So after enjoying the views, this series takes a closer look at how even rich people need to keep up with the Jones, as we realise that sometimes hell is other people's homes – where problems with staff and logistics rub up against the more mundane problems such as not being able to locate a lighter for the barbeque, a bowl for the caviar, through to some overly hard pillows in an 18th century French chateau.

6 x 1 hour for Paramount+ UK

Produced by Plum Pictures

